

Palmetto Health Foundation

# GOLF CLASSIC

*benefiting Palmetto Health Cancer Centers*

2018 Presenting Sponsor:



## 2018 SPONSORSHIP OPPORTUNITIES

Tournament: 4.20.18 @ Ft. Jackson Golf Club

Reception: 4.19.18 @ 701 Whaley

**[PHFGolfClassic.org](http://PHFGolfClassic.org)**



# Palmetto Health Cancer Centers

Proceeds from the Palmetto Health Foundation Golf Classic benefit Palmetto Health Cancer Centers, one of the Southeast's largest cancer programs, with more than 3,000 patients diagnosed and treated each year.

To ensure exceptional care for patients, physicians and health care professionals from all Palmetto Health hospitals and the University of South Carolina are all part of the Cancer Centers' interdisciplinary team approach. Working together, Palmetto Health Cancer Centers provide excellent care and support for patients and their families.

To learn more, visit [PalmettoHealthFoundation.org/CancerCenters](http://PalmettoHealthFoundation.org/CancerCenters)

## 2017 Sponsors

|   |                                      |
|---|--------------------------------------|
| Access One Med Card                           | MetroTech Automotive                 |
| Acura Division of American Honda              | Midwood Smokehouse                   |
| AGFA Healthcare                               | Nephron Pharmaceuticals              |
| Allied Barton Security                        | Ogletree Deakins                     |
| American Honda Finance Corporation            | Otis Elevator                        |
| Bill Mashura                                  | Owen Steel Inc.                      |
| Carfax  | Owens and Minor                      |
| Castrol/Halco Industries                      | PriceWaterhouseCoopers               |
| Cerner  | Professional Printing                |
| Cintas  | Raj Vasudeva                         |
| Coca Cola                                     | Richardson, Plowden and Robinson, PA |
| Corporate Concepts                            | Rodgers Builders                     |
| Davis and Company, CPA's                      | Sabaru North America                 |
| Dixon Huges Goodman, LLP                      | Sentry Insurance                     |
| Drake Development                             | Sodexo                               |
| Emergency Room Physicians at<br>Carolina Care | Southern Lubricants                  |
| Fidelity Investments                          | SunTrust                             |
| Gann Office Suppliers                         | Terminix                             |
| Greg Wych, DSS                                | The Cavalry                          |
| JHS Architecture                              | The Roach Group/Morgan Stanely       |
| John Harris Body Shop                         | The State                            |
| Lamar Outdoor                                 | Total Comfort Solutions              |
| Lillibridge Healthcare Services, Inc          | TREMCO                               |
| Loomis Sayles                                 | Wells Fargo                          |
| McDaniels Automotive Group                    | WIS                                  |
| McNair Law Firm                               | WO Blackstone                        |

## Schedule

**Thursday, April 19**

**Reception**

**5:30-8 p.m.**

**701 Whaley**

**Catering by Aberdeen Catery |**

**Jack Brantley, Proprietor**

**Friday, April 20**

**Fort Jackson Golf Club**

**Rain or shine!**

**10-10:45 a.m.:** Registration

*Players are asked to check in no later than 10:45 a.m.*

**11:15 a.m.:** Lunch courtesy of Midwood Smokehouse

**Noon:** Welcome & Rules of Play

**After Tournament:** Check presentation and dinner courtesy of Sodexo




















# Palmetto Health Foundation

# GOLF CLASSIC

## 2018 SPONSORSHIP BENEFITS

*benefiting Palmetto Health Cancer Centers*

| <b>SPONSORSHIP BENEFITS</b>   | <b>EAGLE<br/>\$5,000</b>  | <b>SURVIVOR<br/>TEAM<br/>\$5,000</b>   | <b>BIRDIE<br/>\$2,500</b>   | <b>PAR<br/>\$1,200</b>  |
|---|---|--|---|---|
| Four-member team  | 1 team  | 1 team<br>(team made up of cancer survivors)   | 1 team  | 1 team  |
| Complimentary reservations to the Golf Classic Reception April 19, 2018       | 4   | 4  | 2   |   |
| Special reservation rate to the Festival of Trees Auction Preview (Nov. 2018) |    |    |    |   |
| Sign recognition on both courses  |  |  |  |   |
| Recognition in sponsor section of website                                     | LOGO  | LOGO   | NAME  |   |
| Recognition on social media channels  |  |  |  |   |
| Option to include an item in player amenity bags (see form for details)       |  |  |  |   |
| Catered lunch and dinner on tournament day (April 20, 2018)                   |  |  |  |  |
| Option to set up a display/tent area on a hole (see form for details)         |  |  |   |   |

*Donations of \$500-\$1,199 will be recognized as a community partner.*

### Reception Opportunities

On Thursday, April 19, the Palmetto Health Foundation Golf Classic Reception will be held at 701 Whaley, 5:30-8 p.m. Guests will experience great food, drinks and opportunities to win prize packages. A special fund-a-need will give guests another opportunity to support Palmetto Health Cancer Centers.

**Table for 8: \$1,000 | \$60 per person | \$100 per couple**

# Palmetto Health Foundation

# GOLF CLASSIC

2018 EXCLUSIVES

(ONLY ONE OF EACH AVAILABLE EXCEPT FOR BEVERAGE CARTS)

cash + in-kind | 2019 first right of refusal (due Nov. 16, 2018)

benefiting Palmetto Health Cancer Centers

|   |                     |  |   |
|---|---------------------|--|---|
| <p>CART SPONSOR</p>   | <p>\$5,000</p>      | <ul style="list-style-type: none"> <li>• Complimentary golf towels with your company logo placed in every cart on tournament day. (Logo needed by 3/23/18)</li> <li>• Signage recognition on approximately 150 golf carts used by golfers</li> <li>• Recognition on tournament day printed piece</li> <li>• Recognition in tournament materials</li> <li>• 4 reservations to the Golf Classic Reception 4/19/18</li> <li>• Recognition in sponsor section of website</li> <li>• Recognition on Palmetto Health Foundation's social media channels</li> </ul>   | <p><b>SOLD to Cerner</b></p>  |
| <p>AMENITY BAG SPONSOR</p>  | <p>\$5,000</p>      | <ul style="list-style-type: none"> <li>• Single logo placement on amenity tote given to approximately 300 golfers (Logo needed by 3/23/18)</li> <li>• Recognition in tournament materials</li> <li>• Opportunity to include promotional item in bags</li> <li>• 4 reservations to the Golf Classic Reception 4/19/18</li> <li>• Recognition in sponsor section of website</li> <li>• Recognition on Palmetto Health Foundation's social media channels</li> </ul>  | <p><b>SOLD to Ogletree, Deakins, Nash, Smoak &amp; Stewart P.C.</b></p> |
| <p>LUNCH SPONSOR</p>  | <p>\$5,000</p>      | <ul style="list-style-type: none"> <li>• Opportunity to place signage at the Ft. Jackson Golf Club pavilion during lunch</li> <li>• Opportunity to distribute promotional item to golfers</li> <li>• Recognition in tournament materials</li> <li>• 4 reservations to the Golf Classic Reception 4/19/18</li> <li>• Recognition in sponsor section of website</li> <li>• Recognition on Palmetto Health Foundation's social media channels</li> </ul>  | <p><b>SOLD to Midwood Smokehouse</b></p>                                |
| <p>DINNER SPONSOR</p>   | <p>\$5,000</p>      | <ul style="list-style-type: none"> <li>• Opportunity to place signage at the Ft. Jackson Golf Club pavilion during dinner</li> <li>• Opportunity to distribute promotional item to golfers</li> <li>• Recognition in tournament day materials</li> <li>• 4 reservations to the Golf Classic Reception 4/19/18</li> <li>• Recognition in sponsor section of website</li> <li>• Recognition on Palmetto Health Foundation's social media channels</li> </ul>   | <p><b>SOLD to Sodexo</b></p>  |
| <p>BEVERAGE CARTS<br/>Four available: two on Old Hickory and two on Wildcat</p> | <p>\$2,000 EACH</p> | <ul style="list-style-type: none"> <li>• Sponsorship of the beverage carts provides your company with the opportunity to be the source of beverages to approximately 150 golfers on one of the two courses.</li> <li>• Signage with your company logo on beverage carts (two per course)</li> <li>• Opportunity to staff beverage cart on tournament day</li> <li>• Opportunity to distribute promotional item to golfers</li> <li>• Recognition on tournament day printed piece</li> <li>• Recognition in tournament materials</li> <li>• 2 reservations to the Golf Classic Reception 4/19/18</li> <li>• Recognition in sponsor section of website</li> <li>• Recognition on Palmetto Health Foundation's social media channels</li> </ul> |   |
| <p>SCORE CARD SPONSOR</p>   | <p>\$1,500</p>      | <ul style="list-style-type: none"> <li>• Single logo placement on scorecard to approximately 300 golfers. (Logo needed by 3/23/18)</li> <li>• Single logo placement on scoreboard (Logo needed by 3/23/18)</li> <li>• 1 reservation to the Golf Classic Reception 4/19/18</li> <li>• Recognition in tournament materials</li> <li>• Recognition in sponsor section of website</li> <li>• Recognition on Palmetto Health Foundation's social media channels</li> </ul>  | <p><b>SOLD to 3M</b></p>  |

# Palmetto Health Foundation

# GOLF CLASSIC

**2018 EXCLUSIVES** (ONLY ONE OF EACH AVAILABLE EXCEPT FOR BEVERAGE CARTS)

cash + in-kind | 2019 first right of refusal (due Nov. 16, 2018)

*benefiting Palmetto Health Cancer Centers*

|                       |         |   |
|-----------------------|---------|---|
| CAN COOLER SPONSOR    | \$2,000 | <ul style="list-style-type: none"> <li>• Logo printed on 600 can coolers (koozie) for the tournament and reception. Logo needed by 3/23/18.</li> <li>• Opportunity to distribute promotional item to golfers</li> <li>• Recognition in tournament day materials</li> <li>• 1 reservation to the Golf Classic Reception 4/19/18</li> <li>• Recognition in sponsor section of website</li> <li>• Recognition on Palmetto Health Foundation's social media channels</li> </ul> |
| DRIVING RANGE SPONSOR | \$1,500 | <ul style="list-style-type: none"> <li>• Signage placed at driving range. Logo needed by 3/23/18.</li> <li>• Sponsor table at driving range to distribute promotional item to golfers</li> <li>• Recognition in tournament day materials</li> <li>• Recognition in sponsor section of website</li> <li>• Recognition on Palmetto Health Foundation's social media channels</li> <li>• 1 reservation to the Golf Classic Reception 4/19/18</li> </ul>                        |
| PUTTING GREEN SPONSOR | \$1,500 | <ul style="list-style-type: none"> <li>• Signage placed at putting green. Logo needed by 3/23/18.</li> <li>• Sponsor table at driving range to distribute promotional item to golfers</li> <li>• Recognition in tournament day materials</li> <li>• Recognition in sponsor section of website</li> <li>• Recognition on Palmetto Health Foundation's social media channels</li> <li>• 1 reservation to the Golf Classic Reception 4/19/18</li> </ul>                        |
| BIRDIE BAGS SPONSOR   | \$1,500 | <ul style="list-style-type: none"> <li>• Logo printed on Birdie Bags (quantity: 100). Logo needed by 3/23/18.</li> <li>• Opportunity to put small promotional item in bags</li> <li>• 1 reservation to the Golf Classic Reception on 4/19/18</li> <li>• Recognition in sponsor section of website</li> <li>• Recognition on Palmetto Health Foundation's social media channels</li> </ul>   |

**SOLD to Senior Matters Extended Services**

## HOLE SPONSORSHIP: \$250 FOR ONE COURSE OR \$400 FOR BOTH COURSES

Sponsorship of a hole provides your company with the opportunity to set up a display/tent area on a hole on tournament day. The hole sponsorship allows you to greet and entertain the approximately 150 golfers per course with promotional exhibits/activities. Promotional activities should include entertainment for tournament golfers (games, music, promotional giveaways, contests, etc.) and should be given pre-approval by Foundation staff. Hole sponsors are strongly encouraged to provide beverages and a game in order to maximize activity and engagement with golfers.

## New this year!

Palmetto Health Foundation Golf Classic will be a 4-man Captain's Choice tournament.

You may add a mulligan or a "kick and throw" to your registration when you register or on the morning of the tournament.

- Get 1 mulligan for a \$15 donation or 2 mulligans for a \$25 donation
- Get 1 "kick and throw" for a \$20 donation
- Get 2 mulligans and a "kick and throw" for a \$40 donation

# GOLF CLASSIC

## 2018 SPONSORSHIP COMMITMENT

benefiting Palmetto Health Cancer Centers

### TEAM LEVELS

- EAGLE (\$5,000)    SURVIVOR TEAM (\$5,000)    BIRDIE (\$2,500)    PAR (\$1,200)

### EXCLUSIVE SPONSORSHIPS

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> <del>CART (\$5,000)</del>        | <input type="checkbox"/> <del>DINNER (\$5,000)</del>     | <input type="checkbox"/> PUTTING GREEN (\$1,500)      |
| <input type="checkbox"/> <del>AMENITY BAG (\$5,000)</del> | <input type="checkbox"/> BEVERAGE CART (\$2,000)         | <input type="checkbox"/> BIRDIE BAG SPONSOR (\$1,500) |
| <input type="checkbox"/> <del>LUNCH (\$5,000)</del>       | <input type="checkbox"/> <del>SCORE CARD (\$1,500)</del> | <input type="checkbox"/> HOLE (\$250 single course)   |
|   | <input type="checkbox"/> <del>CAN COOLER (\$2,000)</del> | <input type="checkbox"/> HOLE (\$400 both courses)    |
|   | <input type="checkbox"/> DRIVING RANGE (\$1,500)         |   |

### ADD-ONS

- 1 MULLIGAN (\$15)    1 "KICK & THROW"
- 2 MULLIGANS (\$25)    1 BUNDLE  
(2 MULLIGANS & 1 "KICK & THROW")

### RECEPTION

- TABLE FOR 8 (\$1,000)
- RESERVATION FOR ONE PERSON (\$60)
- RESERVATION FOR A COUPLE (\$100)

Company (how it will appear in print) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_

ALL SPONSORSHIP PAYMENTS ARE DUE IN FULL NO LATER THAN APRIL 14, 2018.

Our check is enclosed and made payable to Palmetto Health Foundation's Golf Classic. Palmetto Health Foundation's Tax ID # is 57-0725699.

PLEASE BILL ME.

Credit card information:

Visa    MasterCard    American Express    Discover

Account number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Amount to be charged to credit card: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form to:

Katie Miller | Palmetto Health Foundation | 1600 Marion Street | Columbia, S.C. 29201  
803-434-2823 | FAX 803-434-2815 | Katie.Miller@PalmettoHealth.org