

31st Walk for Life and Famously Hot Pink Half Marathon

Prisma Health Midlands Foundation signature events benefiting Prisma Health Breast Center

virtual anytime in Oct. | **in-person** Sat., Oct. 23, at Segra Park in Columbia

2021 Walk for Life Presenting Sponsor:



Actions Speak Louder

Traditional Sponsorships

BENEFITS	Champion \$20,000	Warrior \$15,000	Leader \$10,000	Friend \$5,000	Patron \$2,000	Supporter \$1,500
complimentary registrations to walk or run in the virtual event	20	15	10	5	2	
logo with hyperlink on the sponsors page of WalkForLifeColumbia.org	●	●				
name listed on the sponsors page of WalkForLifeColumbia.org	●	●	●	●	●	●
logo placement on promotional and electronic assets	●	●				
logo placement on shirts (deadline: Aug. 31, 2021)	●	●	●	●		
recognition on social media channels	●	●	●	●		
opportunity to add a digital promotional item to the virtual runner and team captain bags	●	●	●	●	●	●

Exclusive Sponsorships

REGISTRATION BAG	\$300	<ul style="list-style-type: none"> • Company name listed on virtual expo page of WalkForLifeColumbia.org • Opportunity to put a giveaway item in approximately 2,000 bags for walkers and runners
VIRTUAL GOODY BAG	\$1,000	<ul style="list-style-type: none"> • Name or business located at the top of a Virtual Goody Bag page exclusive to registrants • Name or business listed in sponsor section of WalkforLifeColumbia.org • Opportunity to put giveaway item in bags for walkers and runners
SURVIVOR BUTTON	\$1,500	<ul style="list-style-type: none"> • Logo placement on buttons for breast cancer survivors (approx. 300) • Name listed in the sponsor section of WalkForLifeColumbia.org • Opportunity to put giveaway item in bags for team captains and runners
IN HONOR/MEMORY OF BIB	\$1,500	<ul style="list-style-type: none"> • Logo placement on in honor/memory of bibs (approx. 2,000) • Name listed in the sponsor section of WalkForLifeColumbia.org • Opportunity to put giveaway item in bags for walkers and runners
HALF MARATHON MEDAL	\$2,000	<ul style="list-style-type: none"> • Logo on half marathon medal ribbon (approx. 350) • Name listed in sponsor section of WalkForLifeColumbia.org • Opportunity to put giveaway item in bags for walkers and runners
RACE BIB	\$5,000	<ul style="list-style-type: none"> • Logo placement on runners' bibs; logo needed by Aug. 16 • Name listed in sponsor section of WalkForLifeColumbia.org • Logo placement on shirts • Name or business mentioned on social media channels • Opportunity to put giveaway item in bags for walkers and runners
TEAM CAPTAINS	\$7,500	<ul style="list-style-type: none"> • Logo placement on tote given just to team captains; logo needed by Aug. 16 • Name listed in sponsor section of WalkForLifeColumbia.org • Logo placement on shirts • Name or business mentioned on social media channels • Opportunity to put a giveaway item in bags for walkers and runners
WALK BIB	\$7,500	<ul style="list-style-type: none"> • Logo placement on walkers' bibs; logo needed by Aug. 16 • Name listed in sponsor section of WalkForLifeColumbia.org • Logo placement on shirts • Name or business mentioned on social media channels • Opportunity to put giveaway item in bags for walkers and runners



Registration will
open soon at
WalkForLifeColumbia.org

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sponsorship commitment

Yes! I would like to support Prisma Health Breast Center as a _____ sponsor, at a value of \$ _____.
(name of sponsorship level)

Company (how it will appear in print) _____

Contact Name _____ Title _____

Address _____

City/State/ZIP _____

Work phone _____ Cell phone _____

Email _____ Website _____

Social channels (Facebook, Instagram, Twitter) _____

Signature _____

Sponsorship in honor of in memory of _____

Send acknowledgment to: _____

Address _____

City/State/ZIP _____

Invoice me for my gift of \$ _____ in _____ installments.

Check enclosed (made payable to Prisma Health Midlands Foundation/Walk for Life)

Prisma Health Midlands Foundation's Tax ID # is 57-0725699.

Visa MasterCard American Express Discover

Account number: _____ Name on card: _____

Expiration date: _____ Amount to be charged to credit card: \$ _____

Signature: _____

I would like my sponsorship/gift to be anonymous.

If logo inclusion is part of your sponsorship, please send the following file formats: .eps, .ai, .jpg, .png, .ai. Send both black and white and 4-color files.

Return your completed form and logos to Kristin Hudson at Prisma Health Midlands Foundation.
Kristin.Hudson@PrismaHealth.org | 803-434-2815 (fax)